

# Genomics in Primary Care: What's Ready for Prime Time?...

## ...Get more comfortable using genomics to help your patients

*Testimonial: "After learning about the full potential of genomics, I'm now able to more confidently counsel my patients about when this might be helpful in diagnosing and treating their conditions as well as when a genomic analysis is unhelpful and potentially dangerous" - Family Physician*

You are invited to participate in **two free accredited online webinar educational sessions for family physicians on clinical genomics**. Speakers will discuss how genomics is being integrated into patient management to help answer:

- What genomic assessments are relevant in estimating a person's lifetime risk of cancer?
- How can assessing genomic abnormalities in a patient's cancer cells inform prognosis and treatment?
- How is genomic technology being applied to solve the diagnostic puzzles of children with developmental delay?

These two dynamic and exciting online webinar events are distinct in content, so **you will benefit from attending either one or both sessions**. Both webinars will contain practical take-home messages and strategies for implementation in practice.

A **website** and an **information package** with practical and clinically relevant resources for physicians are in development and will be launched during the first webinar (Part A).

### Learning Objectives:

1. To develop your genomics knowledge base applicable to current primary care practice
2. To learn how to access genomics services and technologies to support better patient care
3. To recognize current limitations and future opportunities of genomics applications to primary care

**Target audience:** Family physicians, Specialists, and Residents

**Accreditation (per webinar):** Up to **1.0** Mainpro M1/ MOC Section 1/ *AMA PRA Category 1 Credits*<sup>TM</sup>

**Cost:** Free

**Location:** Online

**Part A: Mon, Jan 28, 2013, 7:00 – 8:00 pm PST**

Registration: <https://events.ubccpd.ca/website/index/109911>

**Part B: Mon, Mar 4, 2013, 7:00 – 8:00 pm PST**

Registration: <https://events.ubccpd.ca/website/index/109912>

### Speakers:

- Dr. Linlea Armstrong, Medical Geneticist, Children's Women & Children Hlth Ctr.
- Dr. Bob Bluman, Family Physician, Medical Director of Special Projects, UBC CPD

Sponsored by the BC Clinical Genomics Network (BCCGN) and UBC Division of Continuing Professional Development (UBC CPD).

For additional information on these webinars, please contact Tunde Olatunbosun ([tunde.o@ubc.ca](mailto:tunde.o@ubc.ca)).

UBC CPD Webinars: <http://www.ubccpd.ca/events/webinar/>

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